TABAN SHARIFI ENVIRONMENTAL COMMUNICATIONS SPECIALIST

TabanSharifi
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EXPERIENCE

KESQ-TV (Palm Springs, CA)

AUGUST 2019 - PRESENT

Meteorologist/Reporter

A full-time position as a weekday reporter and weekend morning meteorologist

- > Pitch, write, shoot, and edit environmental stories
- > Convey scientific and environmental topics to the public in a clear and concise manner
- > Build connections with the community with effective communication
- > Utilize social media on a daily basis and keep up with social and political trends
- Create new and personalized graphics for weather and news
- > Emcee of local events with a community audience

KLST-TV (San Angelo, TX)

JANUARY 2018 - JULY 2019

Meteorologist/Anchor

A full-time position as a weekday morning meteorologist and anchor

- Responsible for forecasting, producing, and presenting clear weathercasts on-air and on digital platforms
- Anchor and write scripts weekday morning
- > Radio broadcasting on weather related topics
- Create new and personalized graphics for the weather team
- > Strong community involvement
- > Utilize social media on a daily basis, especially to inform the public in severe weather events

KNBC-TV (Los Angeles, CA)

SEPTEMBER 2016 - DECEMBER 2017

Consulting Meteorologist in Technical Operations/Weather Forecasting Intern

A part-time role in consulting with technical operations and assisting and learning from meteorologists in the second top market in the tv news industry

- Research and select sensors that record weather information and monitor the sensors reliability and compatibility
- Wrote a step-by-step manual on my findings for NBC stations nationwide
- > Design and build unique graphics with weather software for on air meteorologists

GLOBAL GREEN USA (Santa Monica, CA)

JUNE 2016 - SEPTEMBER 2016

Public Policy Intern

A part-time role with a non-profit organization promoting energy sustainability

- Set up presentations with various neighborhood councils and chambers of commerce to inform the public on at home energy alternatives
- > Attend focus groups, organizational meetings, and conference calls
- Manage all social media accounts for the company

RELEVANT SKILLS

- > Social media
- > Graphic design
- Public speaking
- > Atmospheric scientist
- Skilled multitasker

- > Deadline-driven
- Microsoft Office
- > AP style
- > Field production
- Visual editing

EDUCATION

University of California Los Angeles (UCLA): B.S. Atmospheric, Oceanic and Environmental Sciences with minor in Environmental Systems and Society | **GPA 3.72**

OTHER INTERESTS

> Traveling > Painting > Snowboarding > Hiking > Music > Trying new food